



# nathaniel lynch

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## Education

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University of Central Arkansas . Conway, Ark . *May 2011*

Master of Science in Education - College Student Personnel Services & Administration

*Thesis Topic: Decision Making, Influence and Judgment for Chinese Students who Study Abroad*

Oklahoma State University . Stillwater, Okla . *May 2009*

Bachelor of Arts - Journalism & Broadcasting with an emphasis in Advertising and PR

## Professional Experience

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University of Central Arkansas

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Conway, Ark, U.S.A

Residence Coordinator – Stadium Park Apts, UCA Housing & Residence Life . July, 2009 – Present

- + Supervise eight RAs in a multicultural housing environment.
- + Collaborate with UCA International Affairs for programming and student advising
- + Serve as an advisor for the apartment council and programming .
- + Implement student development via community, organizational, devel. & judicial actions.
- + Manage housing complex through maintenance and custodial support.

Econ Dev Intern, Center for Community and Economic Development . August 2009 – May 2010

- + Researched, compiled and interpreted information for development plan
- + Assist in creating a strategic community development plan for White County, AR
- + Implemented and trained staff with strategic social media and marketing tools.

UCAN Facilitator, Academic Advising Center . January 2010 – May 2010

- + Led small group (10-15) of at-risk students to help learn effective study habits and how to succeed as a college student.
- + The UCAN program strives to help at-risk students succeed and avoid academic suspension.

Qingdao University

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Qingdao, Shandong, P.R. China

International Intern . May 2010 – July 2010

- + First international intern for the International Affairs Office at Qingdao University.
- + Facilitated orientation of incoming students studying abroad.
- + Interacted in partnership agreements with foreign universities.
- + Revised, updated and compiled student handbook for international students.
- + Created promotional material for future students.
- + Redefined and revised internship roles and responsibilities

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Oklahoma State University

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Stillwater, Okla. U.S.A

Resident Assistant . August, 2006 – May 2009

- + *Created and maintained a community through educational and social programming.*
- + *Appointed to serve as Team Mentor for hall staff.*
- + *Assisted in selection of student staff and residence directors.*

ResLife Ambassador . May, 2008 – August, 2008

- + *Marketed and acted as a liaison for incoming students interested in attending OSU.*
- + *Gave tours to administration and investors for the campus.*
- + *Assisted in general office duties in the Residential Life Marketing Office.*

Study Abroad Office – Student Assistant . August, 2006 – May 2008

- + *Acted as first contact for advising incoming students interested in studying abroad.*
- + *Planned programming for the current exchange students at OSU*
- + *Took passport photos and created ISIC cards for students*
- + *Performed marketing and clerical tasks within the Study Abroad Office*

## OSU Center for Executive & Professional Development

Communications Intern . August 2008 – May 2009

- + *Create marketing strategies for the Center for Executive and Professional Development*
- + *Develop press releases for various business educational events.*

## Marketing & Public Relations Experience

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AAF– National Student Advertising Competition	Client: AOL	2008	
University Advertising Student Run Advertising Firm – Account Exec		2008	to 2009
Tulsa Regional Animal Welfare Task Force Response for Proposal		2009	
Oklahoma State Univ. Pre-Health Majors Web-site restructure		2009	

## Presentations & Professional Development

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"How to Be Successful as an RA with International Students"	2009
UCA Center for Community & Economic Development Assessment	2009
SACSA Case Study Competition	2009
Advancing White County, Arkansas Research & Publication Credit	2010
Social Networking and Presentation Tools Training Presentation	2010
RA Emergency Procedures Training Presentation	2010
Qingdao University Study Abroad Experience – Qingdao, China	2010
UCA Student Center Full Organizational Assessment	2010
Assisting Teaching Resident Assistant class for new RA hires	2011
Creating Your Own Graduate Experience"	2011 SWACUHO
"Working, Living & Surviving: Qingdao University" – Poster Presentation	2011 SWACUHO

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## Professional Associations & Conferences

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Southern Association for College Student Affairs	2010	to Present
Southwestern Association of College & University Housing Officials	2009	to Present
Programming Committee	2010	to Present
NAFSA: Association of International Educators	2010	to Present
UCA Graduate Association of Student Personnel	2009	to Present

## Awards and Recognition

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StudentAffairs.com Featured Blog	2010
3rd Place Most Educational – StudentAffairs.com Video Case Study	2010
AAF- National Student Advertising Competition 3rd Place	2008
Best Use of Social Media	2008

## Committee and Campus Involvement

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UCA Resident Assistant Selection Committee  
UCA Housing Reapplication Committee  
UCA Homecoming with Housing Committee  
UCA Office of Minority Services Programming Volunteer  
UCA International Affairs Office Volunteer during International Orientation  
UCA Housing Graduate Assistant recruitment; interviewing and hosting experience  
Judicial Hearings with students through Residence Coordinator Position

## Relevant Training

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Leadership & Team Management	Budgeting & Educational Finance
Cultural and Social Sensitivity	Student Development & Cognitive Theory
Conflict Management & Mediation	Basic Counseling Theories and Practices
Active Shooter and Emergency Response	How to Properly Present to Millennials
Research and Assessment	GLBT Communities & Sexual Development
Crisis Communication & Public Relations	Integrated Marketing Communications

## Skills

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Program planning for large and small events	Intermediate fluency in Mandarin Chinese
Written and verbal communications	Survey and interview writing
Public speaking & Presentation Skills	Adobe CS4
Proficient experience with Social Media	Video and photo editing
Press release and article writing	Graphic design